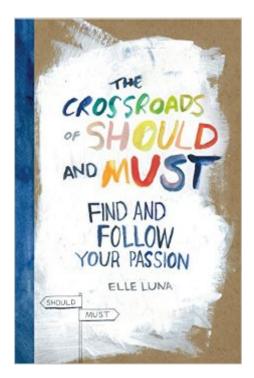
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# The Crossroads Of Should And Must: Find And Follow Your Passion





# Synopsis

Who hasnâ <sup>™</sup>t asked the question â œHow can I find and follow my true calling?â • Elle Luna frames this moment as a cestanding at the crossroads of Should and Must.a • a ceShoulda • is what we feel we ought to be doing, or what is expected of us. â œMustâ • is the thing we dream of doing, our heartâ ™s desire. And it was her own personal journey that inspired Elle Luna to write a brief online manifesto that, in a few short months, has touched hundreds of thousands of people whoâ <sup>™</sup>ve read it or heard Elle speak on the topic. Now Ms. Luna expands her ideas into an inspirational, highly visual gift book for every recent graduate, every artist, every seeker, every career changer. The Crossroads of Should and Must has a universal messageâ "we get to choose the path between Should and Must. And it gives every reader permission to embrace this message. Itâ <sup>™</sup>s about the difference between jobs, careers, and callings. The difference between going to work and becoming one with your work. Why knowing what you want is often the hardest part. It gives eye-opening techniques for reconnecting with oneâ <sup>™</sup>s inner voice, like writing your own obituary (talk about putting life in perspective). It talks about the most common fears of choosing Must over Shoulda "money, time, space, and the ultimate fear: total vulnerabilitya "and shores up our hesitation with inspiring stories of and quotes from the artists and writers and thinkers whoâ ™ve faced their own crossroads of Should and Must and taken the leap. It explains the importance of mistakes, of a œunlearning, a • of solitude, of keeping moving, of following a soul path. Presented in four chaptersâ "The Crossroads, The Origin of Should, Must, and The Returnâ "inspired by the heroâ <sup>™</sup>s journey outlined by Joseph Campbell, The Crossroads of Should and Must guides us from the small moment, discovering our Must, to the big momentâ "actually doing something about it, and returning to share our new gifts with the world.

## **Book Information**

Hardcover: 176 pages Publisher: Workman Publishing Company (April 7, 2015) Language: English ISBN-10: 0761184880 ISBN-13: 978-0761184881 Product Dimensions: 6.1 x 0.7 x 9.1 inches Shipping Weight: 1.1 pounds (View shipping rates and policies) Average Customer Review: 4.6 out of 5 stars Â See all reviews (194 customer reviews) Best Sellers Rank: #5,893 in Books (See Top 100 in Books) #104 in Books > Health, Fitness & Dieting > Mental Health > Happiness #204 in Books > Self-Help > Success #289 in Books > Self-Help > Personal Transformation

## **Customer Reviews**

I donâ <sup>™</sup>t usually read self-help books, but the title of â œShould and Mustâ • spoke to a personal dilemma I was having at the time it came out. To some extent, the book helped me clarify my thinking. It gave me encouragement for some of my decisions and forced me to reconsider others. To some extent, thatâ <sup>™</sup>s probably the most important thing I can say in this review. Still, I had some other thoughts about the book after thinking about it for a while. For those who hadnâ <sup>™</sup>t read Elleâ ™s essay, â œThe Crossroads of Should and Mustâ • is about helping people overcome societal obligations and other barriers in order to achieve their passion. I donâ <sup>™</sup>t think the book breaks any new psychological ground, but whatâ <sup>™</sup>s distinctive about it is the style. This isnâ <sup>™</sup>t a book filled with prose. Instead, itâ <sup>™</sup>s actually a piece of art. Every page has unique drawings, colorful script, markings, etc. It really drives home the optimistic message and definitely makes it more memorable. That said, the very design of the book tells you much about its intended audience â " artists. Elle seems to be talking primarily to struggling artists. The examples she mentions are Picasso, Philip Glass, John Grisham, etc. Many of her ideas for finding your â œmustâ • involve paints, paper, etc. Computers are bad. If your â œmustâ • is to become a doctor, a president, etc., youâ <sup>™</sup>II probably find that this book doesnâ <sup>™</sup>t speak to you as much. For me, I was looking at a writing career, so I probably fell within the target audience, but barely. I was also a bit surprised that, aside from the authorâ <sup>™</sup>s own story, all of the examples in the book were of famous people. I know for me that one of the most intimidating aspects of a cegetting to musta • is the recognition that lâ <sup>™</sup>II probably never measure up the greats in my calling.

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